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Google Ads Video Certification

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Showcase your ability to get results from YouTube and Google Video advertising solutions. Certified users will demonstrate an understanding of how to drive successful campaign outcomes for awareness, consideration, and action goals using YouTube and Google Video advertising solutions.

By earning the Google Ads Video Certification, Google recognizes your ability to:

Understand why YouTube is a powerful platform for users, creators, and advertisers aiming to achieve awareness, consideration, and action goals
Explain how to increase awareness, grow consideration, and drive action with YouTube and Google Video advertising solutions
Summarize how to make effective video ads tailored to any marketing objective based on Google's creative guidance

ISSUED ON

October 5, 2026

EXPIRES ON

October 5, 2027

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