Fahad Ali



Content Marketing Certified

Fahad Ali

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Valid from: Sep 24 2026 - Oct 23 2028

Certification code: dba220a7ad0e4afd811fbb8950c24d02

HubSpot Academy

CEO Yamini Rangan

Curriculum completed

- ✓ How HubSpot Uses Blogging to Rank #1 on Google
- ✓ Extending the Value of Your Content Through Repurposing
- ✓ Building a Content Creation Framework
- ✓ Generating Content Ideas

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- ✓ Building a Guest Blogging Strategy Powered by SEO
- ✓ The Power of Storytelling
- ✓ Creating Quality Blog Content Your Audience Loves to Read and Share
- ✓ Content Marketing Certification Course Next Steps
- ✓ Measuring and Analyzing Your Content
- ✓ Creating Topic Clusters and Pillar Pages
- ✓ Welcome to the Content Marketing Certification Course
- ✓ How to Create a Successful Video Marketing Strategy
- ✓ How to Effectively Promote Content

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