Fahad Ali

Social Media Certified

Fahad Ali

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Sep 24 2026 - Oct 23 2028

Certification code: 8d5ccf3bc114494ba46427c01562a545

HubSpot Academy

CEO Yamini Rangan

Curriculum completed

- ✓ Extending Your Reach on Social Media
- ✓ Building a Content Strategy for Social Media
- ✓ Social Media Listening and Monitoring
- ✓ Developing a Social Media Strategy

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- ✓ Introduction to Social Media Advertising
- ✓ Social Media Certification Next Steps
- ✓ Essentials for Continued Success with Social Media
- ✓ Measuring Your Social Return on Investment
- ✓ Using Social Media to Build One-to-One Relationships

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